



Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

Indiana State Department of Health

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DATE: February 21, 2008

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CFSP
Manager, Food Protection Program

SUBJECT: Pierre's Homestyle Dutch Chocolate Ice Cream

From the information provided by FDA, the recalled product was distributed in the State of Indiana. Detail distribution information has not been provided, but the product was shipped to retail stores. Information is provided in case of consumer inquires.

Pierre's Ice Cream Company Issues Allergy Alert on its Homestyle Brand of Dutch Chocolate Ice Cream for Undeclared Peanut Butter Cup Candies

CLEVELAND, OH.--([PR NEWSWIRE](#))—Pierre's Ice Cream Company, in cooperation with the Food and Drug Administration, is voluntarily recalling its Pierre's Homestyle Dutch Chocolate Ice Cream (purple 56 fl oz package) because it may contain undeclared peanut butter cup candies. The containers are identified with the code 07320 which is printed on the rim of the lid.

People who have an allergy or severe sensitivity to peanuts run the risk of developing a life threatening health problem/illness if they consume this batch of Dutch Chocolate. No illnesses have been reported to date.

This ice cream was distributed in Ohio, Michigan, Western Pennsylvania, and Indiana and reached consumers through retail stores. The packaging does not reveal the presence of peanut butter candy or peanuts on the ingredient label.

If consumers have a Dutch Chocolate 56 fl oz (purple package) with the code 07320 on the rim of the lid, they should discard the ice cream and send the lid of the empty container back to Pierre's for a full refund:

Consumer Response Department
Pierre's Homestyle Dutch Chocolate Refund
6200 Euclid Ave
Cleveland, OH 44103

For any questions, consumers are asked to call 1-216-432-1144

Contact:
Pierre's Ice Cream Company
Laura Hindulak 216-432-1144 x. 144

Epidemiology Resource Center
2525 N. Shadeland Ave. Suite E3, Indianapolis, IN 46219
317.356.7190 ext. 253

Laboratories
635 North Barhill Dr. Room 2031, Indianapolis, IN 46202
317.233.8000

Weights & Measures
2525 N. Shadeland Ave. Suite D3, Indianapolis, IN 46219
317.356.7078 ext. 221